

## **bab.la brings dictionary translations to Twitter**



(Hamburg, January 21, 2010) The bab.la language portal launches its Twitter dictionary interface today. Users can now send words to bab.la via Twitter and get a response with the desired translation back. The bab.la Twitter interface allows users to access millions of translations in 14 different languages.

With the start of the Twitter-based dictionary service bab.la expands its offering into another communication channel. "We go where the user is. With about 60 million unique visitors Twitter is one of the most used communication channels worldwide." says Andreas Schroeter, co-founder of bab.la. He adds: "We offer translations not only on our website but also via widgets, toolbars, browser plug-ins and mobile devices. Twitter is the natural next step. We are very excited to offer this service."

Twitter users now have full access to the bilingual dictionary databases. Since the launch of bab.la in 2007 the language portal has added 25 bilingual dictionaries in 14 languages, resulting in millions of translations. The database is growing daily, also thanks to the users who constantly add new translations. Schroeter explains: "It is a give and take: We add a new way of looking up translations and hopefully the Twitter users will give us new translations back."

The new Twitter-based dictionary service can be found at:

<http://twitter.com/babladict>

### **About bab.la:**

bab.la (<http://bab.la/>) is an interactive language portal offering bilingual dictionaries, vocabulary lessons, language quizzes, and language games all for free. Currently available in 15 different languages (English, Chinese, Esperanto, French, German, Hindi, Italian, Japanese, Korean, Polish, Portuguese, Romanian, Russian, Spanish & Turkish), the site operates on a wiki-style model, allowing users to contribute content and feedback. bab.la was founded in 2007 by Dr. Andreas Schroeter, Dr. Thomas Schroeter and Patrick Uecker.

### **Contact:**

Dr. Andreas Schroeter

Email: andreas [at] bab.la

Telephone: +49 40 707080955

Address: bab.la GmbH, Heuberg 1, 20354 Hamburg, Germany